



A Landscape Business Series - MGIA EXECUTIVE CIRCLES

OPEN TO MGIA MEMBERS ONLY

WEDNESDAY, MARCH 27, 2019 CREATIVE STRATEGIES FOR RECRUITMENT & WORKFORCE DEVELOPMENT

TIME: 9:00 a.m. – 10:30 a.m.

SPEAKER: Dana Davis, Senior Consultant & Owner, Green Point Consulting & Certified Arborist

Join us in this session to learn how to develop the strategies and focus to compete for the shortage of good employees. Strategies discussed will include the latest information on the newly developed Department of Labor "Green Industry" Apprenticeship program, competing with other industries for labor, using Veteran talent, and working on younger age groups to promote the "Green Industry" to schools and youth organizations.

We will also cover how to use workforce Diversity to expand your workforce labor needs, and teach you how to use local Workforce boards and resources.

This program will give an overview of most every strategy that is being employed around the country in the green industry so that your company can choose what best fits your location and employment needs.



Dana Davis is a Senior Consultant and owner with Green Point Consulting. He brings over 30 years of green industry experience in sales, account management, and operations with national corporations and regional firms focused on lawn care, tree care, and plant health care.

Dana is a Certified Arborist with the International Society of Arboriculture and holds a B.S. degree in Horticulture and Applied Biology.

Dana's consulting is focused on Leadership Development, Sales Training, Account Management training, and helping green industry firms with new service line startups. He facilitates online workshops in these areas and green industry peer groups.

EXECUTIVE CIRCLES REGISTRATION FORM • PLEASE FILL OUT AND FAX OR MAIL BACK

DATE	CLASS	# ATTENDEES	COST
3/27/19	Creative Strategies for Recruitment & Workforce Development	_____	\$49

LOCATION: 30600 Telegraph Road, Suite 3360, Bingham Farms, MI 48025 TIME: 9:00 a.m. – 10:30 a.m.

COMPANY: _____ ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____ PHONE: _____

ATTENDEE NAMES: _____

EMAIL: _____ TOTAL COST: \$ _____ CHECK ENCLOSED VISA MC DISCOVER

CARD #: _____ 3-DIGIT CODE: _____ EXP. DATE: _____ ZIP: _____



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