

**HURRY! Last Chance to Advertise in
Special Trade Show & Convention Issue!**

the LANDSCULPTOR®

A PUBLICATION OF THE MICHIGAN GREEN INDUSTRY ASSOCIATION

The February issue of THE LANDSCULPTOR is our special Trade Show & Convention Edition. In addition to the over 4200 mailed out monthly, this Trade Show issue is distributed during the 2-day Trade Show to attendees. Don't miss this bonus opportunity! **Reserve your space today!**



Yes! Please include my ad in THE LANDSCULPTOR TRADE SHOW EDITION.

Date: _____

Company: _____

Contact: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Authorized Signature: _____

(You are authorized to reserve space for our advertising)

AD SIZE

- | | | |
|---------------------------------------|---|--|
| <input type="checkbox"/> Full Page | <input type="checkbox"/> 1/2 Horizontal | <input type="checkbox"/> 1/6 Vertical |
| <input type="checkbox"/> 1/2 Island | <input type="checkbox"/> 1/3 Vertical | <input type="checkbox"/> Business Card |
| <input type="checkbox"/> 1/2 Vertical | <input type="checkbox"/> 1/4 | |

COLOR

- | | |
|--|--|
| <input type="checkbox"/> Full Color | <input type="checkbox"/> 2-Color Red |
| <input type="checkbox"/> Black and White | <input type="checkbox"/> 2-Color Green |
| | <input type="checkbox"/> 2-Color Blue |

AD MATERIALS

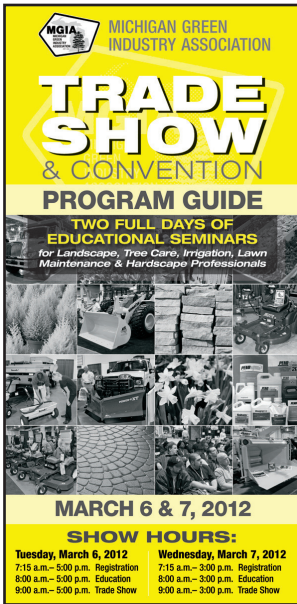
- Please re-run my LANDSCULPTOR ad from _____ Are there changes? Yes No
(month/year)
- Ad enclosed on disc *(please include hard copy)*
- Please create an ad for me, necessary material enclosed
- Emailing ad in a PDF format to michelle@landscape.org
- Camera ready ad enclosed (Camera Ready Ads will be charged a \$15 digitizing fee)
- Ad material to follow
- Advertiser FTP Site. *Instructions:* _____

**For your convenience, please fax the completed insertion
order to (248) 646-4994, No later than Friday, January 20th.**

Published by the MICHIGAN GREEN INDUSTRY ASSOCIATION
30600 Telegraph Road, Suite 3360, Bingham Farms, MI 48025
Phone: (248) 646-4992 • Fax: (248) 646-4994 • www.landscape.org

See rate card for ad specs and pricing information

*We agree that this order is subject to the terms and provisions of the rate card. * Rates for space do not include production costs.*



MICHIGAN GREEN INDUSTRY ASSOCIATION
25th Annual

TRADE SHOW & CONVENTION PROGRAM GUIDE

Sign up to run an advertisement in the 25th Annual Trade Show & Convention Program Guide. This Program Guide is distributed during the two-day trade show to attendees. Don't miss this bonus opportunity!

Reserve your space today!



Yes! Please include my ad in TRADE SHOW & CONVENTION PROGRAM GUIDE!

Date: _____

Company: _____

Contact: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Authorized Signature: _____

(You are authorized to reserve space for our advertising)

AD SIZE: Full Page (3"W x 7.25"H) - **\$170.00** 1/2 Page (3"W x 3.375"H) - **\$110.00**

COVER ADS - Full page (4"W x 8"H plus 1/8" bleeds) - **\$200.00 (Cover ads are 2-color)**

ADS MUST BE PROVIDED IN BLACK & WHITE (Except Cover Ads). Color ads that have to be converted to black and white are subject to fees.

Please re-run my ad from last year's Trade Show & Convention Program Guide. Any Changes? Yes No

Ad enclosed on disc *(please include hard copy)*

Please create an ad for me, necessary material enclosed

Emailing ad in PDF format to michelle@landscape.org

Camera ready ad enclosed (Camera Ready Ads will be charged a \$15 digitizing fee.)

Ad material to follow

Let our Creative Services Dept. design the ad for you! For design set-up rates, call (248) 646-4992

For your convenience, please fax the completed insertion order to (248) 646-4994, No later than Friday, February 3, 2012.

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