



A Landscape Business Series - MGIA EXECUTIVE CIRCLES

The Michigan Green Industry Association (MGIA) is pleased to announce a series of business classes designed for owners and general managers. Our Executive Circles will meet on the last Wednesday of each month for an hour and a half session on important topics such as sales, branding, franchising and personal growth. This series will be offered exclusively to **MGIA members only**.

MARCH 29, 2017 - GET OUT OF THE FIELD AND INTO YOUR BUSINESS

TIME: 9:00 a.m.–10:30 a.m. SPEAKER: *Phil Harwood, Pro-Motion Consulting, Inc.*

Businesses suffer when leaders are trapped in the field and focused on daily activities. Join other leaders in a facilitated peer-to-peer discussion focused on solving this dilemma. Discover what a business leader should be focused on and why it matters. Learn best practices for replacing lower-value activity with higher-level activity.

APRIL 26, 2017 - HOW TO CREATE AND IMPLEMENT SYSTEMS

TIME: 9:00 a.m.–10:30 a.m. SPEAKER: *Phil Harwood, Pro-Motion Consulting, Inc.*

Believe it or not, there really is a system for creating systems and implementing them. Join other leaders in a facilitated peer-to-peer discussion focused on best practices for systemizing your business. Learn which systems are most important and walk away with proven tools for implementation.



Phil Harwood is the managing partner of Pro-Motion Consulting, Inc. He is a green industry veteran with over 30 years of management and ownership experience. He is a NALP Consultant, NALP Trailblazer, Landscape Ontario Preferred Consultant, Certified Snow Professional, Landscape Industry Certified Manager, BOSS Certified Consultant, and Certified Everything DiSC Trainer.

Phil holds an Executive MBA with honors from Michigan State University and a Bachelor of Arts degree in Marketing, also from Michigan State University. He was recently nominated "Alumnus of the Decade" by Michigan State's Executive MBA Program.

EXECUTIVE CIRCLES REGISTRATION FORM • PLEASE FILL OUT AND FAX OR MAIL BACK

DATE	CLASS	# ATTENDEES	COST
3/29/17	Get Out of the Field and Into Your Business	_____	\$49
4/26/17	How to Create and Implement Systems	_____	\$49

LOCATION: 30600 Telegraph Road, Suite 3360, Bingham Farms, MI 48025 TIME: 9:00 a.m.–10:30 a.m.

COMPANY: _____ ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____ PHONE: _____

ATTENDEE NAMES: _____

EMAIL: _____ TOTAL COST: \$_____ CHECK ENCLOSED VISA MC DISCOVER

CARD #: _____ 3-DIGIT CODE: _____ EXP. DATE: _____ ZIP: _____



PLEASE RETURN COMPLETED FORM TO:

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