



MGIA ROSTER & BUYER'S GUIDE AD INSERTION ORDER

Please reserve advertising space indicated below for the 2008-2009 Membership Roster & Buyer's Guide, Published by the Michigan Green Industry Association.

Please return completed form to:

Michigan Green Industry Association

30600 Telegraph Rd.
Suite 3360
Bingham Farms, MI
48025

Phone:
(248) 646-4992

Fax:
(248) 646-4994

www.landscape.org

Please write clearly or type:

Company _____

Contact _____

Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email Address _____

Signature _____

Charge my credit card: Master Card Visa

Acct. #: _____ Exp. _____

Signature _____ 3-Digit Code _____

Check enclosed for \$ _____

Please Specify:

Ad Insertion:

- New ad enclosed Use 20____ ad New ad to follow (Email to dandrews@landscape.org)

Ad Size and Color:

- Full Page B & W (4 1/2 x 7 1/4) Price: \$235 1/2 page B & W (4 1/2 x 3 1/2) Price: \$140 Full Page Full Color (4 1/2 x 7 1/4) Price: \$450 1/2 page Full-Color (4 1/2 x 3 1/2) Price: \$230

Special Ad Placement:

- Inside Front Cover (full-color, full page) Price: \$450 Inside Back Cover (full-color, full page) Price: \$450 Back Cover (full-color, full page) Price: \$650

Let our Creative Services Department design the ad for you.

Call (248) 646-4992 for more information

** Any ads submitted that are not camera ready or do not meet the proper ad size will be reset and production charges will be billed at advertiser's expense.*

** Camera Ready ads will be charged a \$15 digitizing fee.*

** Acceptable digital formats: PDF, EPS, TIF, both InDesign and Quark need attached art and fonts.*

** Call (248) 646-4992 for set-up rates, or digital or mechanical requirements.*

Important Advertising Dates to Remember

Ad Space Reservation Deadline: APRIL 2008