

HEALTHY LAWN CARE PROGRAM FOR WATERSHED PROTECTION

The Healthy Lawn Care Program for Environmental Protection is an environmentally sound lawn care program participating companies can offer to their clients.

The purpose of the Healthy Lawn Care Program for Environmental Protection is to identify lawn care companies that offer environmentally sound programs and provide consumers with a "choice" to use their programs. This program does not limit participants from providing traditional applications. It simply gives consumers a choice and confidence that the applicator is following certain practices outlined by the program to protect environmental quality.

Participating companies will be promoted to private & public lawn care markets as endorsed Healthy Lawn Care Program providers.



APPLICATION FOR THE HEALTHY LAWN CARE PROGRAM FOR WATERSHED PROTECTION

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Date of Training Session: _____ Application Fee: **NO CHARGE**

The Healthy Lawn Care Program for Watershed Protection is an environmentally sound lawn care program participating companies can offer to their clients.

Key services required as part of the Healthy Lawn Care Program for Watershed Protection include:

- An initial on-site consultation offered to customers before recommending a program
- Soil tests offered to all new customers
- Offer customers appropriate pesticide use and fertilizer programs -i.e. slow release fertilizers - low or no phosphorus fertilizers, organic fertilization programs, or no pesticide programs
- Integrated Pest Management (IPM) practices to limit pesticide use
- Advice to the customer on proper maintenance practices such as mowing and watering
- Fertilizer granules removed from hard surfaces to prevent run off into watershed systems

REQUIREMENTS FOR COMPANY ENDORSEMENT

(Please provide documentation for each requirement)

- | | |
|---|---|
| <input type="checkbox"/> A soil test recommended to all new customers | <input type="checkbox"/> How are pest problems handled to insure that proper IPM is practiced?
<input type="checkbox"/> Education/Training <input type="checkbox"/> Literature |
| <input type="checkbox"/> Written advice on proper watering and mowing given to all customers | <input type="checkbox"/> Show copies of advertising and promotional literature |
| <input type="checkbox"/> Use slow release fertilizers (e.g., 40% or more of the nitrogen in slow-release form) | <input type="checkbox"/> List of materials routinely used |
| <input type="checkbox"/> Remove fertilizer granules from hard surfaces to prevent runoff into watershed systems | <input type="checkbox"/> Low-phosphorus or no-phosphorus used for most lawns |

Will you be willing to sign a voluntary compliance statement that will indicate your willingness to make a good-faith effort to follow and recommend lawn care practices as outlined in the Healthy Lawn Care Program? Yes No

Endorsement Review Procedure:

Your company must submit literature and materials to verify its programs and practices to the MGIA for review by a verification team. The verification team makes a visit to the company's facility to verify their submitted materials and better understand the company's philosophy and mission. Once the verification team determines the company has met all the requirements, the company is awarded an endorsement. Every three years, the company is re-evaluated.

FOR VERIFICATION TEAM USE ONLY

Date of Scheduled Inspection: Pass Fail

Notes:



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MICHIGAN GREEN INDUSTRY ASSOCIATION 30600 Telegraph Rd., Suite 3360, Bingham Farms, MI 48025

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**HEALTHY
LAWN CARE
PROGRAM
FOR
WATERSHED
PROTECTION**

Sponsored by the Michigan Green Industry Association
for the Lawn Care Professional of S.E. Michigan

Lawn care service providers have worked collaboratively with public agencies and educational groups to develop a lawn care program option that is river-friendly – with a clear reduction in fertilizers and pesticides.

PESTICIDE OPTIONS UNDER THE HEALTHY LAWN CARE PROGRAM FOR WATERSHED PROTECTION

The Healthy Lawn Care Program recognizes that customer goals concerning weeds, insects and pesticides are highly varied. As a result, a “personal service” approach is included in the program.

Depending on the goals of the customer, endorsed companies may offer one of the following options to customers:

- Zero pesticide program
- Spot-treatment for weeds (no weed-and-feed)
- One time “cleanup operation” for weed control – followed by spot-treatment only

Weed-and-feed applications are not part of HLCP. Weed-and-feed often leads to pesticide applications which are not targeted to specific weeds and which apply pesticides to areas that don't have problems.

The HLCP is based on an Integrated Pest Management (IPM) philosophy. IPM combines cultural, mechanical, biological and selective chemical control techniques to suppress pests. Maximum attention is give to pest suppression without environmental disruption.

Being an endorsed Healthy Lawn Care provider gives you an additional program option that will meet the needs of a growing segment of your customer base, the environmentally concerned. In this day and age diversity is crucial in meeting the needs of our clients. If you cannot give them what they want, they will call someone who can! Take this opportunity to grow your business and become part of an expanding trend to help meet customers needs.

PROGRAM PROMOTION

Nonprofit and governmental organizations concerned about water quality and toxic chemical impacts are working together to promote companies endorsed under HLCP. For further information, see:

www.healthylandscapes.com
www.socwa.org.



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~The Association of Members Who Create and Maintain the QUALITY OF LIFE in Communities Across the State of Michigan~

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**ATTENTION
Lawn Care Professionals!**



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SPONSORED BY:



**MICHIGAN GREEN
INDUSTRY ASSOCIATION**

In collaboration with the Healthy Lawns and Gardens Technical Advisory Committee