



MICHIGAN SNOW CONFERENCE & EXPO TUESDAY, SEPTEMBER 19, 2023

**19th
Annual**

Held at the Suburban Collection Showplace • 46100 Grand River Ave. Novi, MI 48374

LUNCH SPONSOR:

Michigan CAT



See the Latest Technology in Snow & Ice Equipment and Products!

All pre-registration includes morning and afternoon education and Expo.

*Lunch included for pre-registered attendees only.

All on-site registrants dine on their own - no discount.

No substitutions, changes or cancellations. All sales are final.

CONFERENCE & EXPO SCHEDULE

Registration Opens at 8:30 a.m.

Expo Times: 9:00 a.m. – 5:00 p.m.

Seminars: 9:00 a.m. – 2:30 p.m.

*Lunch: 11:30 a.m. – 1:00 p.m.

Show Ends/Tear Down: 5:00 p.m.

EARLY PRE-REGISTRATION: ON OR BEFORE SEPTEMBER 1

MGIA Members: \$39* / Non-Members: \$59*

REGULAR PRE-REGISTRATION: SEPTEMBER 2 - 13

MGIA Members: \$49* / Non-Members: \$69*

**PRE-REGISTRATION ENDS ON
SEPTEMBER 13TH AT 12 PM!**

WWW.LANDSCAPE.ORG

Prepare for this season with seminars detailing all you need to know for tactical snow planning and commercial vehicle compliance! A must-attend for the snow and ice professional!

BACK AGAIN THIS YEAR!

EQUIPMENT DEMO AREA, TRY BEFORE YOU BUY!

Equipment Vendors will be allowed to have one piece of equipment in the Demo Area, held in the parking lot of the Suburban Collection Showplace. Contact Michelle Atkinson at (248) 646-4992 for more information.

SNOW PLOW RODEO

A competition that tests the skills and knowledge of the snow plow professional on a timed obstacle course! Maneuvering a plow truck through a serpentine course; back into tight spots; parallel park all without knocking a tennis ball off of a 12-inch cone. 1st & 2nd place prizes awarded!

ATTENDEE INFORMATION PACKET

For more information, call (248) 646-4992 or visit www.landscape.org



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EDUCATION SCHEDULE

LOCATION: CORNERSTONE ROOM

KEYNOTE: 9:00 - 10:30 A.M.

Sponsored by: Edsel & Eleanor Ford House

Let It Snow: Tactical Snow Planning

Speaker: Grant Harrison, Nextra Consulting

Drawing on his 30+ years of experience with snow operations, Grant engagingly and interactively shares with attendees the fundamentals and best practices of snow operations, including strategic planning, budgeting, Standard Operating Procedures, recruiting and training, customer engagement and contract renewals.

KEYNOTE: 1:00 - 2:30 P.M.

Sponsored by: ALTA Equipment Company

Let It Snow: Tactical Snow Planning

Speaker: Grant Harrison, Nextra Consulting

Building on the morning session, this interactive session will cover the practical, hands-on issues around snow operations, including equipment purchasing and maintenance, Health & Safety training, route management, and site engineering and preparation.



About the Keynote Speaker

Grant Harrison has been in the landscape industry for over 30 years. He has worked for small and large businesses and owned his own design/build business. Now he takes the knowledge and experience he's gained and shares it with other contractors to give them information he wishes he'd had and help them avoid the

mistakes he made.

Grant is the owner of Nextra Consulting, which exists to help contractors increase profit and decrease stress. Grant has a passion to help business owners and their staff experience success and satisfaction in the industry that he knows and loves.

10:45 - 11:45 A.M.

Sponsored by: Rock Bottom Stone Supply

Commercial Vehicle Compliance

Speaker: Investigator Joel Chester, Michigan State Police Commercial Vehicle Enforcement Division

Attend this training designed to educate drivers and companies regarding the regulations and best practices related to commercial motor vehicle regulations. Participants gain insight into licensing and registration requirements, roadside inspections, cargo securement, and record keeping. By understanding these regulations, companies can ensure the safety of their drivers, equipment, and the public.

MICHIGAN CENTER FOR TRUCK SAFETY'S MOBILE TRUCK SIMULATOR PROGRAM

With winter weather approaching, do you feel totally confident with your driving skills? The Michigan Center for Truck Safety will present their Mobile Truck Driving Simulator Program for MGIA Snow Expo attendees.

This virtual simulator allows you to test and improve your skills in a variety of conditions, offering a controlled, risk-free environment in which scenarios can be recreated and practiced. The focus is on safe driving of commercial vehicles in adverse conditions, including heavy traffic and bad weather. Fewer accidents mean fewer absences, fewer vehicle repairs, and better insurance rates.

To participate you sit behind the wheel and take a six-minute hands-on demonstration drive that can simulate both small, straight trucks, or full-size 18-wheel tractor-trailers. Though the primary target audience is current truck drivers, administrative and managerial staff may benefit from it as well.



REGISTER ONLINE AT WWW.LANDSCAPE.ORG