



# MICHIGAN SNOW CONFERENCE & EXPO TUESDAY, SEPTEMBER 19, 2023

19<sup>th</sup>  
Annual

Held at the Suburban Collection Showplace • 46100 Grand River Ave. Novi, MI 48374

LUNCH SPONSOR:

Michigan CAT



**Reserve your booth at the Michigan Snow Conference & Expo!**  
**Registration deadline is Friday, September 8, 2023. SPACE IS LIMITED.**



Booth Set-Up is the day before the show:  
Monday, September 18<sup>th</sup>, from 9:00 a.m. to 5:00 p.m.

## TUESDAY, SEPTEMBER 19, 2023 SCHEDULE

Registration Opens at 7:30 a.m.

Expo Times: 9:00 a.m. – 5:00 p.m.

Seminars: 8:00 a.m. – 3:30 p.m.

\*Lunch: 11:00 a.m. – 1:00 p.m.

Show Ends/Tear Down: 5:00 p.m. – 7:00 p.m.

*\*Two lunch tickets are included with booth purchase. Additional lunches can be purchased for \$30 each. Must be reserved in advance.*

## BACK AGAIN THIS YEAR!

### EQUIPMENT DEMO AREA, TRY BEFORE YOU BUY!

Equipment Vendors will be allowed to have one piece of equipment in the Demo Area, held in the parking lot of the Suburban Collection Showplace. Contact Michelle Atkinson at (248) 646-4992 for more information.

### SNOW PLOW RODEO

A competition that tests the skills and knowledge of the snow plow professional on a timed obstacle course! Maneuvering a plow truck through a serpentine course; back into tight spots; parallel park all without knocking a tennis ball off of a 12-inch cone. 1st & 2nd place prizes awarded!

## EXHIBITOR INFORMATION PACKET

For more information, call (248) 646-4992 or visit [www.landscape.org](http://www.landscape.org)





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## BOOTH INFORMATION

	Size	Cost
Interior Booth:	10' x 10'	\$649
	30' x 30'	\$899
Corner Booth:	10' x 10'	\$699
	30' x 30'	\$999

(Each booth includes two lunch tickets.)

## SPACE INFORMATION

Previous exhibitors are given priority based on number of square feet of exhibit space purchased in consecutive MGIA Snow Management Conference and Expos (with no intervening non-participatory years) and on membership in the MGIA. Space will then be allocated in the order that requests are received. Space assignments will be confirmed after fees are paid in full. Only firm financial commitments will be considered. The MGIA reserves the right to reject or accept exhibitor contracts for any reason that is not violative of the Equal Opportunity clause.

The MGIA Snow Management Conference and Expo Committee reserves the right in the interest of the total Expo to change booth assignments. The Committee shall act as arbitrator of any dispute which may arise between exhibitors. Each applicant agrees that the determination of the Committee shall be final and binding upon the parties to the dispute and to act in accordance with such.

## EQUIPMENT DEMO AREA, TRY BEFORE YOU BUY!

Equipment Vendors will be allowed to have one piece of snow removal equipment in the Demo Area, held in the parking lot of the Suburban Collection Showplace. Contact Michelle Atkinson at (248) 646-4992 for more information.

## SUBLETTING BOOTH SPACE

There will be no subletting of booth space under any circumstances.

## INSTALLING AND DISMANTLING

### Booth Set-Up

Booth set-up time is the day before the show on Monday, September 18, 2023 from 9:00 a.m. until 5:00 p.m. All booths must be completely set-up by 8:00 a.m. on Tuesday, September 19, 2023 (carry-in items only.)

### Booth Tear-Down

Booth tear-down is 5:00 p.m. on Tuesday, September 19, 2023. All booth materials must be removed from the premises on Tuesday, September 19, 2023 by 7:00 p.m.

## USE OF BOOTH SPACE

No large piece of equipment can exceed the boundaries of the exhibit space it is occupying.

## INTERPRETATION AND IMPLEMENTATION

The MGIA, through its representatives, shall have full power in the interpretation and enforcement of all rules contained herein and the power to make such amendments thereto and such further Rules and Regulations as they shall consider necessary for the proper conduct of the Snow Management Conference and Expo.

## TERMS OF SPACE

Applications must be accompanied by payments in full.

## CANCELLATION OF CONTRACT

Upon receipt of written cancellation, in the form of registered letter, a 50% refund will be returned to the exhibitor if cancellation is received in the MGIA office by Tuesday, August 15, 2023. If no exhibitor personnel appear to use the space by 9:00 a.m. on Tuesday, September 19, 2023 the management reserves the right to assign the space to another exhibitor and no refund will be issued. In the event of fire, strike, or other circumstances beyond the control of the MGIA, the contract shall not be binding. The MGIA reserves the right to cancel any time prior to or during the Expo.





19<sup>TH</sup> ANNUAL  
**MICHIGAN SNOW**  
CONFERENCE & EXPO  
TUESDAY, SEPTEMBER 19, 2023

# EXHIBITOR CONTRACT

The memorandum of agreement made this day of \_\_\_\_\_ 2023 between the Michigan Green Industry Association and \_\_\_\_\_  
in consideration of \_\_\_\_\_ dollars.

**TO BE PAID AS FOLLOWS:** Payment in full with signed contract on or before Friday, September 8, 2023. The said Michigan Green Industry Association hereby leases booth space(s):

**Booth Size:** ☐ 10' x 10' Interior - \$649 ☐ 10' x 10' Corner - \$699  
☐ 30' x 30' Interior - \$899 ☐ 30' x 30' Corner - \$999

At the Suburban Collection Showplace, as shown on the official diagram, for a term of one day, Tuesday, September 19, 2023, subject to all regulations governing the exhibits. The MGIA has the right to alter the official diagram and/or change the times, rules and regulations at any time.

## BOOTH SIZES & PRICES

**Interior Booth:** 10' x 10' ... \$649 **Corner Booth:** 10' x 10' ... \$699  
30' x 30' ... \$899 30' x 30' ... \$999

Each booth purchase includes two lunch tickets. Additional lunch tickets can be purchased for \$30 each and must be reserved in advance.

## EXHIBITORS

Booth assignments will be confirmed after payment in full has been received. Previous exhibitors are given priority based on number of square feet of exhibit space purchased in consecutive MGIA Snow Management Conference and Expos (with no intervening non-participatory years) and on membership in the MGIA. Space will then be allocated in the order that requests are received. Only firm financial commitments are considered. **The MGIA reserves the right to reject or accept exhibitor contracts for any reason that is not violative of the Equal Opportunity clause.**

## LIABILITY

The Michigan Green Industry Association shall not be responsible for any loss, damage or injury that may occur to the exhibitor, or to the exhibitor's employees, or property, from any cause whatsoever, prior, during or subsequent to the period covered by the exhibit contract, and the exhibitor or his employees must be paid for by the exhibitor causing the same. The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitor's displays, equipment and other property brought upon the premises of the Expo and shall indemnify and hold harmless the Expo agents, servants and employees or MGIA from any and all such losses, damage and claims.

## TERMS AND CANCELLATIONS

Upon receipt of written cancellation, a 50% refund will be returned to the exhibitor if cancellation is received in the MGIA office no later than Tuesday, August 15, 2023.

## SIGN AND RETURN CONTRACT WITH PAYMENT TO:

Attn: Tiffany Higginbotham (Email: [tiffany@landscape.org](mailto:tiffany@landscape.org))  
Michigan Green Industry Association  
30600 Telegraph Road, Suite 3360, Bingham Farms, MI 48025  
Phone: (248) 646-4992 • Fax: (248) 646-4994 • [www.landscape.org](http://www.landscape.org)

Signed this \_\_\_\_\_ day of \_\_\_\_\_, 2023

Lessee (Co.) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Per \_\_\_\_\_

*Authorized Exhibitor Representative*

Michigan Green Industry Association

Per \_\_\_\_\_

*Authorized Exhibitor Representative*

Space Assigned \_\_\_\_\_

Description	Qty.	Amount
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<b>Interior Booth:</b> 10' x 10'	\$649	_____
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30' x 30'	\$899	_____
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<b>Corner Booth:</b> 10' x 10'	\$699	_____
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30' x 30'	\$999	_____
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**Additional lunch tickets @ \$30 each**  
**(must be reserved in advance)**

Sponsorship: \_\_\_\_\_

Total: \$ \_\_\_\_\_

**Charge to my credit card:** ☐ VISA ☐ Mastercard ☐ Amex

*Note: A 3% administrative fee will be applied to all credit card payments.*

Acct.#: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Billing Zip: \_\_\_\_\_ 3 Digit Code: \_\_\_\_\_

Signature: \_\_\_\_\_

**Check enclosed for \$** \_\_\_\_\_



## SUBURBAN COLLECTION SHOWPLACE

46100 Grand River Ave. • Novi, MI 48374

