

# ADVERTISING OPPORTUNITIES

**Don't Miss These Bonus Advertising Opportunities . . . Reserve Your Space Today!**

## TRADE SHOW & CONVENTION PROGRAM GUIDE

Sign up to advertise in the 35th Annual Trade Show and Convention Program Guide. The Program Guide is distributed during the two-day trade show to attendees.

## THE LANDSCULPTOR TRADE SHOW EDITION

The award-winning Landsculptor is mailed out monthly to green industry professionals throughout Michigan, Ohio, Indiana and Illinois. In addition to monthly circulation, extra copies will be distributed to attendees during the Trade Show & Convention.



Date: \_\_\_\_\_ Company: \_\_\_\_\_

Contact Name/Title: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_  
(You are authorized to reserve space for our advertising)

**Yes! Please include my ad in the TRADE SHOW & CONVENTION PROGRAM GUIDE!**

**AD SIZE:**  Full Page (3"W x 7.25"H) - **\$210**  1/2 Page (3"W x 3.375"H) - **\$150**

Full page and 1/2 page ads must be provided in black and white.  
Color ads that have to be converted are subject to a fee.

Cover Ad (3"W x 7.25"H) - **\$250** (Cover ads are 2-color, spot color TBD)

**ARTWORK:**  Emailing ad in PDF format to michelle@landscape.org

Please rerun my ad from last year's program guide. Any changes?  Yes  No

Please create an ad for me (cost TBD), materials emailed to michelle@landscape.org

**Yes! Please include my ad in the THE LANDSCULPTOR TRADE SHOW EDITION!**

*Please see rate card ([www.landscape.org](http://www.landscape.org)) for ad specs and current pricing information.*

**AD SIZE:**  Full page  1/2 page (Horizontal, Vertical or Island)  1/4 page  1/6 page  Bus. Card

**AD COLOR:**  Full color  Black & White  Two-Color

**ARTWORK:**  Emailing ad in PDF format to michelle@landscape.org

Please rerun my ad from (month/year): \_\_\_\_\_ Any changes?  Yes  No

Please create an ad for me (cost TBD), materials emailed to michelle@landscape.org

**Please email the completed insertion order to [tiffany@landscape.org](mailto:tiffany@landscape.org) by January 21, 2022.**

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