



# Virtual TRADE SHOW & CONVENTION

## March 2 & 3, 2021

**EXHIBITOR  
OPPORTUNITIES**

With the Covid-19 restrictions in the state of Michigan, the MGIA has made the difficult decision to not hold an in-person Trade Show & Convention in March. As a result of following these restrictions, we will hold an entirely virtual event on March 2 & 3, 2021.

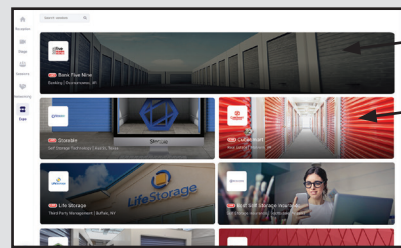
The MGIA staff has been working diligently to bring exceptional education presented by industry experts, professors and international speakers to the green industry through this virtual event. Members and non-members alike have asked us to have an exhibitor area included on our platform, so that they can interact and communicate with suppliers.

The MGIA Virtual Trade Show & Convention will be delivered on a high-tech virtual platform where you will be able to showcase your products and services, and digitally communicate with attendees. This virtual event will not replace the in-person MGIA Trade Show & Convention in the future, but will instead allow us this year to continue to offer attendees the state's premiere educational opportunities and give them a platform to reach you, the supplier.

**VIRTUAL EXHIBITOR BOOTH - \$250 for Medium size, \$500 for Large.** Medium virtual booths will appear two tiles wide across the page in the expo area. Large virtual booths will appear one tile wide across the page in the Expo area. By default, large-sized booths are at the top of the page in the Expo area. Virtual booth tiles will be placed according to payment/date received.

- Exhibitors can elect to use video for their areas or have a "live" person in their booth.
- Engage in one-to-one video and/or text chat with attendees.
- Exhibitor logo placed on the Expo page of the virtual platform with link to virtual booth.
- Virtual space where your company can post company information, links and product info.
- Register Interest Button - included in the Exhibitor Booths that allows attendees to express interest in the Exhibitor's company. When this button is clicked, an email will be sent to the Exhibitor's email address with the email of the attendee and note that they expressed interest.

### EXPO AREA: BOOTH EXAMPLES



Large - \$500

Medium - \$250

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Virtual booth tiles will be placed according to payment/date received.

- Ability to track attendees' activities and what areas of the virtual conference they visited. (This report can be generated after the conference ends).
- Recognition in all printed and digital marketing materials for the MGIA Virtual Trade Show & Convention
- Recognition in the Landsculptor Magazine

Please fill out sponsorship form and payment information and return to **diane@landscape.org**. For additional informaton, please contact us at **(248) 646-4992**.

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Virtual Booth Size:**  **Medium \$250**  **Large \$500**

**Payment Info:**  Check Enclosed (Payable to MGIA)  Credit Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Billing Zip: \_\_\_\_\_ 3-Digit Security Code: \_\_\_\_\_

Return completed form and payment to: **diane@landscape.org** or  
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