



Virtual TRADE SHOW & CONVENTION

**SPONSORSHIP
OPPORTUNITIES**

March 2 & 3, 2021

Help support your green industry association by becoming a sponsor of the MGIA Virtual Trade Show & Convention! This year, the MGIA Trade Show & Convention will be held on March 2 & 3, 2021 and will be delivered on a high-tech virtual platform where attendees will be able to network with each other. It will feature a mix of live and recorded content, more than 40 valuable educational sessions, CEU opportunities, exhibitor connections and sponsorship opportunities. If you are looking for ways to bring more exposure to your company's products or services, the MGIA can provide access to this year's virtual attendees! We would like to offer you an opportunity to sponsor the full conference or one of our outstanding educational programs. Sponsoring a program for a nominal fee allows MGIA to bring in the highest quality of speakers yearly, most times rivaling the national shows and it also helps to keep the cost down for attendees! Please complete the form below or call today to take advantage of this great offer!

- FULL CONFERENCE SPONSOR - \$1000 (Not exclusive, multiple available)**
 - Large sponsor logo in the reception area of virtual platform that every user will be taken to upon login to the platform
 - Sponsor logo can contain hyperlink to direct attendees to their webpage
 - Sponsor video (if provided by sponsor company & approved by MGIA) placed in the main stage area for attendees to view
 - Recognition in all printed and digital marketing materials for the MGIA Virtual Trade Show & Convention
 - Recognition in the Landscluptor Magazine
- KEYNOTE SPEAKER SPONSOR - \$500 (Keynote titles and speakers are listed on following pages)**
 - Sponsor logo shown at the beginning of the keynote presentation
 - 30-second Sponsor video (if provided by sponsor company via YouTube link & approved by MGIA) played before the keynote presentation
 - Recognition in all printed and digital marketing materials for the MGIA Virtual Trade Show & Convention
 - Recognition in the Landscluptor Magazine
- SESSION SPONSOR - \$250 (Session titles and speakers are listed on following pages)**
 - Sponsor logo shown at the beginning of the chosen session
 - 30-second Sponsor video (if provided by sponsor company via YouTube link & approved by MGIA) played before the session
 - Recognition in all printed and digital marketing materials for the MGIA Virtual Trade Show & Convention
 - Recognition in the Landscluptor Magazine

Please fill out sponsorship form and payment information and return to **tiffany@landscape.org**. For additional informaton, please contact us at **(248) 646-4992**.

Company: _____ Contact: _____

Address: _____ City/Zip: _____

Phone: _____ Email: _____

Sponsorship Type: Full Conference Sponsor \$1000 Keynote Speaker Sponsor \$500 Session Sponsor \$250

Please list the session titles(s) you wish to sponsor if applicable:

Title: _____ Cost: _____

Title: _____ Cost: _____

Total Cost: \$ _____ **Payment:** Check (Payable to MGIA) Credit Card #: _____

Exp. Date: _____ Billing Zip: _____ 3-Digit Security Code: _____

Send completed form & payment info to **tiffany@landscape.org** or mail to:
MGIA • 30600 Telegraph Road, Suite 3360 • Bingham Farms, MI 48025



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WEDNESDAY, MARCH 3RD SESSIONS

Sessions that are already sponsored are noted by a checked box.

KEYNOTE SPEAKER (\$500)

- Building an Effective
Multi-Generational Workplace**
Speaker: Jeff Butler, JButler International

BUSINESS TRAINING (\$250)

- Saying "I Do" to Software**
Speaker: Jason Cromley, Hidden Creek Landscaping

PLANT HEALTH CARE (\$250)

- Can You Manage Wood Decay
in the Urban Landscape?**
Speaker: Dr. Curtis Young, Associate Professor,
Agriculture and Natural Resources Extension
Educator, Ohio State University Extension

- Who am I?: Snap Shots in the
Landscape of Insects and Spiders**
Speaker: Dr. Curtis Young, Associate Professor,
Agriculture and Natural Resources Extension
Educator, Ohio State University Extension

CORE CREDIT CLASSES (\$250)

- Pesticide Formulations**
Speaker: Tom Bergschwenger, President,
Natural Approach Lawn & Tree
- Principles of Integrated Pest Management, Part 2**
Speaker: Gary Eichen, Plant Health Care/
Lawn Care Manager, SavATree Troy

TURFGRASS MAINTENANCE (\$250)

- Should You Be Considering
Plant Growth Regulators?**
Speaker: Dr. Douglas Soldat, Professor and
Turfgrass Extension Specialist, Dept. of Soil Science,
University of Wisconsin-Madison
- Organic and Reduced-Risk Lawn Care Programs**
Speaker: Dr. Douglas Soldat, Professor and
Turfgrass Extension Specialist, Dept. of Soil
Science, University of Wisconsin-Madison

HARDSCAPES (\$250)

- The Language of Stone**
Speaker: Daniel Wood, Natural Stone &
Material Consultant, Lurvey Landscape Supply
- Introduction to Permeable
Interlocking Concrete Pavements**
Speaker: Daniel Wood, Natural Stone & Material
Consultant, Lurvey Landscape Supply

IRRIGATION AND LIGHTING (\$250)

- Irrigation Electrical Service: Tips & Tricks**
Speaker: Joe Twardzik, Wolf Creek Company
- Technology and Innovations
in Landscape Lighting**
Speaker: Chuck Watterson, Wolf Creek Company

HUMAN RESOURCES (\$250)

- Interactions Between FFCRA, FMLA,
Michigan Paid Sick Leave, and the
Accommodation Process**
Speaker: Anne-Marie Vercruysse Welch,
Clark Hill PLC
- How 2020 Changed Employment
Law and What Changes May Be
in Store for 2021**
Speaker: Anne-Marie Vercruysse Welch,
Clark Hill PLC

VEHICLE COMPLIANCE (\$250)

- Load Securement and FMCSA Part 282
Drug and Alcohol Requirements**
Speaker: Charles Culton, Safety Specialist,
Michigan Center for Truck Safety